

# Premium Members Club:

*An Exclusive Global Community  
for Senior Communications Leaders*

# About the Foundation

The Public Relations Women Foundation is a global social impact enterprise strengthening the practice, leadership and economic relevance of public relations by building elite communities, globally mobile talent pipelines and high-level capability platforms for communications professionals and institutions.



## About the Club

The Premium Members' Club of the Public Relations Women Foundation is a private, institutionally governed professional community for senior women shaping leadership, influence, and excellence in public relations and communications.

The Club builds on the legacy of Nigerian Women in PR and now operates globally, providing a structured environment for peer stewardship, reflective exchange, and professional continuity. Membership affirms your standing as a senior professional and your alignment with the Club's values of collegiality, discretion, intellectual generosity, and long-term stewardship of the profession.

As a member, you now have access to the Club's institutional pillars, which are designed to provide tangible professional and institutional value from day one.

# Purpose & Philosophy

The Premium Members' Club is a private, governed institution within the Foundation, established to:

1

Strengthen professional practice and enterprise continuity for senior women in public relations and communications.

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2

Foster peer stewardship, collaboration, and intellectual generosity.

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3

Provide structured avenues for continuity, engagement, and influence within the profession.



# Membership Eligibility

Membership in the Premium Members' Club is by application only. It is reserved for senior women whose professional standing, experience, and values align with the Club. To be eligible, a member must have:

- At least 10 years of professional experience, including a minimum of 5 years exclusively in public relations and communications (not marketing roles).
- Demonstrated leadership, influence, and impact within PR and communications.
- Alignment with the Club's core values, including discretion, intellectual generosity, and collegiality.



# Key Member Benefits

## *Professional Continuity & Relay Programme*

- Ensures members can navigate life transitions (childbirth, bereavement, care, responsibilities) without interrupting professional progress or business momentum.
- Structured and peer-governed, maintaining professional dignity, continuity, and return-to-work sustainability.

## *Professional Engagements & Opportunities*

- Members are prioritised within the Foundation ecosystem for bespoke trainings, speaking engagements, and institutional assignments.
- Engagements create income continuity and professional visibility, coordinated transparently and fairly.

## *Thought Leadership & Global Influence*

- Contribute to Foundation-led publications, research, and curated professional insights.
- Amplify influence, visibility, and authority across global networks.

## *Peer Network & Stewardship*

- Access a trusted, senior network of women across regions and sectors.
- Participate in peer learning, mentorship, and collaborative initiatives rooted in discretion and professional generosity.

## *Recognition & Institutional Visibility*

- Opportunities to be recognised as a Global Ambassador.
- Inclusion in curated Foundation communications (with consent).
- Professional references and acknowledgement for sustained contribution.

# Global Ambassadors of the Premium Members Club

The Global Ambassadors represent the Club's reach across key regions, supporting advocacy, member engagement, and global partnerships.

## Our 2026 Global Ambassadors

**Elsie Ofulue**

Executive Director,  
Morgan Stanley  
United Kingdom



**Faith Ocloo**

Fashion PR Specialist,  
Nueva Comms &  
Founder, Women in PR Ghana  
Ghana



**Hadiza Umar**

Director of Corporate Communications,  
NITDA (National Information Technology  
Development Agency)  
Nigeria



**Mary Njoki**

CEO/Founder,  
Glass House PR Ltd.  
Kenya

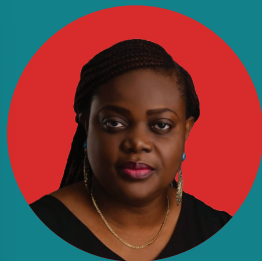


**Dr. Rafiat Gawat**

Group Head, Corporate Communications,  
Tropical General Investments Group  
Nigeria



## Our Members



**Motola Oyebanjo**

Regional Communications Director (Africa),  
Hejfer International



**Dr. Bukky George-Taylor**

CEO/Founder,  
Robert Taylor Media



**Chineze Amanfo**

PR Manager,  
T2mobile



**Oma Areh**

Founder/CEO,  
Wildflower PRv



**Bola Balogun**

CEO/Founder,  
The Glam Brand Agency



**Adaoha V. O. Njemanze**

Principal Consultant,  
NOVA Media & Communications

# Membership Value Proposition

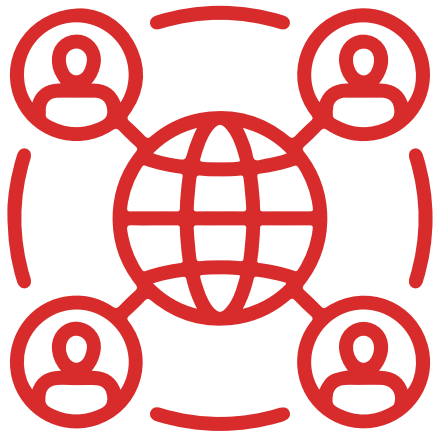
Joining the Premium Members Club means:



Staying ahead of industry shifts  
and global best practices



Building sustainable careers and  
businesses



Gaining access to exclusive  
opportunities and networks



Contributing to the future of the  
communications profession

It is not just a membership — it is a strategic investment in leadership, relevance, and long-term growth.



# Apply to join the Premium Members Club

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We welcome senior professionals who want to:

- Lead with impact
- Build global influence
- Collaborate with peers at the highest level

**Premium Members Club:**

Where leadership, excellence, and global opportunity meet.

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Apply here

[bit.ly/PremiumMembersClub](https://bit.ly/PremiumMembersClub)

## Contact us:

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   @prwomenfdn

 [www.prwomenfdn.org](http://www.prwomenfdn.org)